

## Copenhagen Christmas Crisis

**08 December, 2009** - This week politicians from across the world will meet to discuss the future of the planet, specifically how governments across the world can reduce their carbon footprint and energy usage.

As the summit progresses, targets and goals will be agreed upon that countries will strive to achieve in the coming years in an attempt to make a huge difference to the world's climate. Yet there are small things we can do in our homes that collectively could make a big difference.

Christmas is the one time of year when energy saving is completely forgotten about. Christmas tree lights, decorations, seasonal themed street lighting... but in light of the Copenhagen Climate Summit each of us should be doing our bit to reduce energy consumption during the festive season.

Energenie, the manufacturer of the latest automatic standby shutdown technologies, takes care of this problem, quick, easily and saves you money. Energenie's Automatic Standby Shutdown not only helps cut your carbon footprint, it also cuts energy bills and reduces the risk of electrical fires. Simply plug appliances such as televisions, hair straighteners or Christmas tree lights into the Automatic Standby Shutdown and after going into standby mode, Energenie automatically cuts off the electricity supply. It's quick, safe and simple.

Alan J. Tadd, Managing Director, Energenie, commented: "It's great that politicians are taking positive action against climate change. It's clear that we can't continue they way we have been in the past and this is demonstrated by the increase in freak weather conditions like flooding and gale force winds."

"However, we should all be thinking about what we can do as individuals to make a difference. Using a simple device, such as the Automatic Standby Shutdown, that will turn your television off properly rather than leaving it on standby all night, every night will have a big impact. Energy saving products, like the Automatic Standby Shutdown, provides us with quick, easy and cost effective solutions that can be used in the home or office straight away. There's no need to go out and spend hundreds of pounds on a new TV, but there is a need to start taking steps toward conserving energy."



MEDIA ALERT



Certification mark

Energenie's *Automatic Standby Shutdown* is recommended and certified by the Energy Saving Trust.

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