

Energenie Extends Energy Saving Magic to New UK Range

Transforming the UK from Eco-Cheat to Eco-Chic



13 January, 2010 – Energenie, the manufacturer of the latest automatic standby shutdown technologies, today announces the launch of its range of standby saving products for the home, available immediately from www.energenie4u.co.uk.

Energenie provides an easy way of cutting the amount of energy used in the homes, saving money on electricity bills, saving energy and reducing the risk of fires caused by electrical appliances.

Without doubt, Britain's consumers have become increasingly aware of green issues in recent years. However, there are still those who associate environmentally-friendly with time consuming hassle: Energenie removes the excuses by making it easy and achievable to help the planet, be safer in your home and to save money.

Alan J. Tadd, Managing Director, Energenie, commented: "We're about converting these non-believers into people who are taking action. They might not be environmentally driven but everyone wants to be safe in their homes, for electrical appliances to be convenient and to save money. Our new range enables all of these aims and we want to show UK consumers just how easy it is to take action. We want to convert the UK from being Eco-Cheats to Eco-Chics!"

Energenie's products for the home include:

- Automatic Standby Shutdown for Home Entertainment Systems – reducing the amount of energy used by your home entertainment system, save money and reduce the risk of fires with this five-gang socket. With one socket reserved for appliances that need to remain constantly on, this device will learn the standby power level of your home entertainment system and switch it off automatically when it is put into standby. It can be re-enabled using the standby button on your remote control without you having to get up and go to the socket itself.



- Automatic Standby Plug Adapter for TVs – leaving a TV, DVD player, computer monitor and other electrical appliances on standby can waste up to 70% of the energy consumed by the appliances. This device will learn the standby power level of your TV and switch it off automatically when it is put into standby. You can re-enable the socket and TV at the same time using the standby button on your remote control without having to get up and go to the socket itself.



- Radio controlled socket – ideal for hard to reach plugs or for people who have restricted mobility. It is 13amp rated and can be used with any UK domestic appliance.



- Radio Controlled Extension Lead - ideal for hard to reach plugs or for people who have restricted mobility as it can be used with any domestic appliances. Each socket can be individually controlled or switched en-block.



- Rundown Timer Plug – perfect for use with appliances such as irons, hair straighteners, curling tongs, electric blankets, lamps, bedroom TVs the rundown timer will switch any appliance off at the mains after a preset time of 30 minutes.



- Automatic Standby Shutdown – There are more than 80 million TVs in Britain, with most of them left constantly on standby. Energenie's Automatic Standby Shutdown switched TVs and other electrical appliances off after 30 minutes of inactivity, saving money, saving energy and reducing the risk of fires.



- Energy Power Saving Meter - Discover what appliances are the worst offenders in your household for wasting the most electricity. Find out how much appliances are costing in terms of money and their carbon footprint.



- 10 Gang Extension – optionally with surge protection for use in the busy part of the office where extra sockets are needed. The 10 gang extension socket helps keep everything nice and tidy and all plugged at the same location.



Energenie is recommended and certified by the Energy Saving Trust. For more information about Energenie's range of products for the home and the office, please visit www.energenie4.u.co.uk.



For more information about Energenie's range of home switches or if you would like to purchase any products please visit www.energenie4.u.co.uk

If you would you like to speak with an Energenie spokesperson, sample an Energenie product or require any further information, please contact Liam McLaughlin at Kaizo, on 020 3043 4188 or at energenie@kaizo.net.

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Notes to editors:

For more information about Energenie, please visit: www.energenie4u.co.uk

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