

Energenie switches on to consumer and business demand

- **New and extended range of standby shutdown energy saving products available today**

13 January, 2010 – Energenie, the manufacturer of the latest automatic standby shutdown technologies, today launches its newest range of energy saving products for home and business users.

Available now from www.energenie4u.co.uk, the new suite of products will not only save users money, extend the life of electrical appliances and cut the risk of electrical fires. It also provides great opportunities to Energenie's growing reseller community.



Issues surrounding environmental responsibility continue to gather momentum and consumers and businesses alike are waking up and switching on to the energy saving agenda. Furthermore, the Energenie range of energy saving products also offers its users the peace of mind of electrical safety and the convenience of automatic standby shutdown.

Energenie's products are designed not only to save electricity and money, but the product range also focuses on safety and convenience. Energenie's rundown timer for example ensures that no potentially dangerous electrical equipment, such as hair straighteners or irons, is left on, reducing the risk of electrical fires. The range of wireless products are ideal for plugging in appliances in difficult to reach areas or for people with restricted mobility as they are remote controlled.

Alan J. Tadd, Managing Director, Energenie, commented: "This new range not only provides home and business users with easy to use and affordable energy and money saving products. We believe that this is a fantastic opportunity for resellers to introduce their

customers to a range of innovative products that will help them become environmentally responsible. And it's not just energy that can be saved, but money too."

Energenie's new products for home and business user include:

- Automatic Standby Plug Adapter for TVs – leaving a TV, DVD player, computer monitor and other electrical appliances on standby can waste up to 70% of the energy consumed by the appliances. This device will learn the standby power level of your TV and switch it off automatically when it is put into standby. You can re-enable the socket and TV at the same time using the standby button on your remote control without having to get up and go to the socket itself.



- Automatic Standby Shutdown for Home Entertainment Systems - reducing the amount of energy used by your home entertainment system, save money and reduce the risk of fires with this 5-gang socket. With 1 socket reserved for appliances that need to remain constantly on, this device will learn the standby power level of your home entertainment system and switch it off automatically when it is put into standby. It can be re-enabled using the standby button on your remote control without you having to get up and go to the socket itself.



- The Automatic Standby Shutdown for Offices – ideal for the busy part of the office where all the essential equipment is plugged in, such as computers, monitors, scanners and printers. Make sure energy and money isn't wasted by continuously leaving appliances on. The Standby Shutdown has 4 controlled sockets to connect you computer and peripherals to. There is also one permanently on socket for equipment that requires continuous power. Use the button on the flying lead to switch back on.



- Rundown Timer Plug – perfect for use with appliances such as irons, hair straighteners, curling tongs, electric blankets, lamps, bedroom TVs the rundown timer will switch any appliance off at the mains after a preset time of 30 minutes.



- Radio controlled socket – ideal for hard to reach plugs or for people who have restricted mobility. It is 13amp rated and can be used with any UK domestic appliance.



- Radio Controlled Extension Lead - ideal for hard to reach plugs or for people who have restricted mobility as it can be used with any domestic appliances. Each socket can be individually controlled or switched en-block.



- Energy Power Saving Meter - Discover what appliances are the worst offenders in your household for wasting the most electricity. Find out how much appliances are costing in terms of money and their carbon footprint.



- 10 Gang Extension – optionally with surge protection for use in the busy part of the office where extra sockets are needed. The 10 gang extension socket helps keep everything nice and tidy and all plugged at the same location.



Energenie is recommended and certified by the Energy Saving Trust and currently has listings and sales agreements with Scottish Power, EDF and Scotts & Co. For more information about Energenie's range of products for the home and the office, please visit www.energenie4.u.co.uk.



If you would you like to sample an Energenie product, speak with an Energenie spokesperson or require any further information, please contact Liam McLaughlin at Kaizo, on 020 3043 4188 or at energenie@kaizo.net.

-ENDS-

Notes to editors:

For more information about Energenie, please visit: www.energenie4u.co.uk

Press contacts:

Liam McLaughlin or Emma Knott
Kaizo
020 3043 4188
energenie@kaizo.net